



India **Tea &**
Coffee Expo

12 13 14

JUNE 2025

Bangalore International
Exhibition Center, India

EXHIBITION ON
Tea, Coffee, Vending Machines, Equipment,
Packaging Machinery, Technology & Allied Industry



Organizer



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About The Expo



The India Tea and Coffee Expo is a premier event for the Tea, Coffee and allied industry in India being held in Bangalore, India from 12-13-14 June 2025, will be a three-day event that gathers industry professionals, service providers, machinery and equipment manufacturers, technology innovators, and related stakeholders. This unique platform will facilitate networking, knowledge sharing, and business opportunities in the Indian Tea, Coffee and Allied Industry ultimately benefiting all participants.

The India Tea and Coffee Expo is an event that brings together the manufactures and stake holders at different levels, such as communication, connectivity, security, safety, technology and interconnection between ecosystems aiming to create a premier platform for industry exchange and business cooperation.

The India Tea and Coffee Expo aims to stimulate investment in the Indian Tea, Coffee and Allied sector, fostering a platform for local and national investors and experts to share knowledge, exchange business ideas, and ultimately drive business growth. By bringing together industry stakeholders, the expo aims to promote trade, improve competitiveness, and increase the overall value of the Industry.



Industry Overview

- The India coffee market was valued at USD 478 million in 2022 and is expected to reach USD 1,227.47 million by 2032, growing at a CAGR of 9.87% .
- The coffee retail chains market in India is also growing, with the North region dominating the market in 2023 and expected to grow at a CAGR of 6.7% over the forecast period.
- According to an estimate the Indian tea market size is of about ₹15,000 crore+ in 2023
- The annual growth rate in the coffee industry is expected to be about 15%+
- Home to 50,000+ tea and coffee outlets, with a growing demand for speciality tea and coffee

The Tea and Coffee Industry in Karnataka



- Karnataka is one of the largest producers of tea and coffee in India. The state's favorable climate and soil conditions make it an ideal location for tea and coffee plantations.
- The state accounts for production of around 10% of India's total tea production and 70% of Coffee production.
- Coorg, Hassan, and Chickmagalur are the main tea and coffee-producing regions in the state.
- The state is known for producing high-quality Arabica and Robusta coffee beans& high-quality tea varieties, including Orthodox, CTC, and Green Tea.



Factors supporting the Tea and Coffee sector



The tea and coffee market in India is a growing industry, driven by increasing demand and changing consumer preferences. Key Market Trends:

Growing Coffee Consumption: India's domestic coffee consumption has increased substantially in the last five years, driven by the growing middle class and increasing awareness of coffee culture.

Tea Dominance: Tea remains the most popular beverage in India, with a strong preference among consumers

Coffee Innovation: Coffee innovation in India is on the rise, with a 1% growth from the previous year, placing India among the top 10 global markets for coffee innovation.

Why should you exhibit in the India Tea and Coffee Expo

Exhibiting in our events provides you a very good opportunity for growing your business and creating brand awareness. Exhibiting in our events will lead to

- ✔ Lead Generation
- ✔ Branding
- ✔ An Apt Platform to reach the Targeted Customers
- ✔ A one stop for all latest industry trends in one place.
- ✔ An Excellent opportunity to showcase your company's latest innovations and products to leading Clients and visitors
- ✔ The Right Platform to boost your business
- ✔ An Excellent opportunity to engage Face-to-Face with Prospective Clients.
- ✔ An Apt Platform to Connect with Right Partners for your business Needs
- ✔ Create new distribution channels and agents for your products in the region.



Exhibitor Profile

- ✔ Tea and Coffee Manufacturers
- ✔ Packaging and Machinery Suppliers
- ✔ Packaging Material manufacturers
- ✔ Packaging solutions
- ✔ Machinery Manufacturers
- ✔ Equipment Manufacturers
- ✔ Accessories Suppliers
- ✔ Coffee Makers
- ✔ Tea infusers
- ✔ Cup Makers
- ✔ Specialty Tea and Coffee Companies
- ✔ Artificial Sweeteners & Spices Manufacturers
- ✔ Flavours and Fragrance Manufacturers
- ✔ Industry Associations and Organizations



Visitor Profile

- ✔ Coffee roasters
- ✔ Dealers
- ✔ Distributors
- ✔ Entrepreneurs
- ✔ Financial Institutions
- ✔ Government Officials for Tea/ Coffee boards
- ✔ Hotel Managers
- ✔ Hospitality Industry Professionals
- ✔ Investment Companies
- ✔ Importers and Exporters
- ✔ Retailers
- ✔ Traders
- ✔ Processing and packaging companies
- ✔ Small planters and growers of Tea & Coffee
- ✔ Tea & Coffee blending companies
- ✔ Tea factories
- ✔ Magazine/ Publications

About Organizer

"Media Day Marketing is a premier Hyderabad-based B2B event organizing firm, driven by a seasoned management team with over 20 years of hands-on experience in delivering successful events across diverse sectors, including – Automotive, E- Mobility, Dairy, Food Processing, Bakery& Kitchen Equipment, Poultry, Renewable Energy, Paint & Coating, Doors Windows and Facades, Lifts, Cable and wires, Cyber Security, Logistics and Ware housing etc.

With a steadfast commitment to excellence, we strive to connect with an ever-growing network of stakeholders through our events, providing unparalleled value and expertise to our clients."



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16-2-741/D/24, 2nd Floor, Fazilat Manzil, Besides T.V Tower Malakpet, Hyderabad, 500036 Telangana State, India

Mobile: +91-9341473494, +91-9248669027, **E-mail:** info@mediaday.co.in



www.itcexpo.in

